

KELSEY HALKA

GRAPHIC DESIGNER

EXPERIENCE

2020 - Present

Halka Design LLC.

Owner / Freelance Graphic Designer

Network and seek out job opportunities. Conceptualize projects from start to finish. Maintain open communication with clients and keep multiple projects on schedule.

2015 - 2020

Midwest Tape | hoopla digital

Graphic Designer

Develop and maintain resources, templates, and graphic standards with company branding. Successfully manage and coordinate print and digital campaigns from concept to completion. Campaigns include posters, ads, emails, brochures, web graphics, displays, and more.

2013 - 2020

Pixel & Print Designs

Owner / Designer

Established the branding of the shop. Designed all necessary promotional materials. Worked with a variety of clients on custom design requests. Responsible for managing budgets, making deadlines, producing orders, maintaining the shop page, and creating new items based off of changing trends.

2013 - 2015

Christ Presbyterian Church

Communication Coordinator

Responsible for designing print materials such as newsletters, posters, postcards, and service programs. Created and maintained a basic website. Photographed events and video taped the services on Sundays. Managed all email marketing through Constant Contact.

CONTACT INFORMATION



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Perrysburg, OH



halkadesign.com

EDUCATION

2009 - 2013

Bowling Green State University

Visual Communication Technology
Bachelor of Science in Technology

2005 - 2009

Anthony Wayne High School

Relevant Courses: Advanced Computer Technology, Computer Graphics, Desktop Publishing, and Photography

PROGRAM KNOWLEDGE

Adobe Suite: InDesign, Photoshop, Illustrator, Bridge, Muse, Acrobat Pro, Microsoft Suite, Figma, Asana, Audacity, Constant Contact, MailChimp, Braze, Quip, Dropbox, Google Docs, iMovie, Issuu, Slack, Canva.